

2017 臺歐設計專利及商標研討會

2017 EU-Taiwan Seminar on Industrial Designs and Trademarks

主辦單位 Organizers :

經濟部智慧財產局 Intellectual Property Office (TIPO), MOEA

歐洲經貿辦事處 European Economic and Trade Office (EETO)

歐盟在台商業與法規合作計畫 European Business and Regulatory Cooperation Programme in Taiwan (EBRC)

時間：2017 年 9 月 26 日

Date: 26 September, 2017

地點：集思交通部國際會議中心三樓國際會議廳

3F, International Conference Room, GIS MOTC Convention Center

使用語言：英語/中文(現場備有同步口譯)

Language: English/Chinese (with simultaneous interpretation)

議程 Agenda

8:30-9:00 報到 Registration

9:00-9:20 臺方開幕致詞 Opening remarks by the Taiwan side

歐方開幕致詞 Opening remarks by the EU side

團體照 Group photo

Part 1—臺歐盟設計專利無效審判之法制面簡介

Introduction to legal regimes regarding industrial designs in Taiwan and the EU

9:20-10:00 歐盟設計無效審判審查基準介紹(40 mins)

Introduction to examination legal regimes on the invalidity of industrial designs in the EU

主講人： Mr. Reinout van Malenstein

歐盟中小企業中國知識產權服務處智財專家

Speaker : Mr. Reinout van Malenstein

IP Expert, China IPR SME Helpdesk

10:00-10:40 臺灣設計專利舉發審查基準介紹(40min)

Introduction to examination legal regimes on the invalidity of industrial designs in Taiwan

主講人： 徐嘉鴻

經濟部智慧財產局專利審查官

Speaker : Mr. Chia-hung Hsu

Patent Examiner, TIPO

10:40-10:50 Q&A (10 mins)

Part 2—臺歐盟設計專利無效審判之實務簡介

Introduction to practices regarding the invalidity of industrial designs in Taiwan and the EU

10:50-11:30 歐盟設計無效審判實務解析(40 mins)

Introduction to practices regarding the invalidity of industrial designs in the EU

主講人： Mr. Reinout van Malenstein

歐盟中小企業中國知識產權服務處智財專家

Speaker : Mr. Reinout van Malenstein

IP Expert, China IPR SME Helpdesk

11:30-12:10 臺灣設計專利無效審判實務解析(40 mins)
Introduction to practices regarding the invalidity of industrial designs in Taiwan
主講人：葉哲維
智慧財產法院技術審查官
Speaker：Mr. Che-wei Yeh
Technical Examination Officer, Intellectual Property Court of Taiwan

12:10-12:20 Q&A (10 mins)

12:20-13:40 午餐 Lunch (80 mins)

Part 3—臺歐盟商標法制面介紹

Introduction to the legal regimes regarding trademarks in Taiwan and the EU

13:40-14:20 歐盟商標法制面介紹—新歐盟商標指令(Trade Mark Directive)與歐盟商標規則(Trade Mark Regulation)之變革(40 mins)

**Introduction to the legal regimes regarding EU trademarks:
Developments in the EU Trade Mark Directive and the EU Trade Mark Regulation**

主講人：Mr. Guenther Marten
歐盟駐北京代表團專員

Speaker：Mr. Guenther Marten
IP attaché at the EU Delegation in Beijing

14:20-15:00 臺灣商標法制面介紹—臺灣 2011 年商標法修正後之重要發展(40 mins)

**Introduction to the legal regimes regarding Taiwanese trademarks:
Major developments after the amendment to the Trademark Act in 2011**

主講人：劉蓁蓁
經濟部智慧財產局商標權組組長

Speaker：Ms. Chen-chen Liu
Director of the Trademark Affairs Division, TIPO

15:00-15:10 Q&A (10 mins)

15:10-15:30 Coffee Break (20 mins)

Part 4—臺歐盟商標實務執行面

Introduction to trademark practices in Taiwan and the EU

15:30-16:10 歐盟商標實務之最新發展—歐盟近年重要商標相關判決介紹(40 mins)

**Latest developments regarding trademark practices in the EU:
Introduction to major court rulings concerning trademarks in the EU**

主講人：Mr. Guenther Marten
歐盟駐北京代表團專員

Speaker：Mr. Guenther Marten
IP attaché at the EU Delegation in Beijing

16:10-16:50 臺灣商標實務之最新發展—臺灣近年重要商標相關判決介紹(40 mins)

**Latest developments regarding trademark practices in Taiwan:
Introduction to major court rulings concerning trademarks in Taiwan**

主講人：林欣蓉
最高行政法院法官

Speaker：Ms. Hsin-jung Lin
Judge, Supreme Administrative Court

16:50-17:00 Q&A (10 mins)

17:00 閉幕 End of the seminar